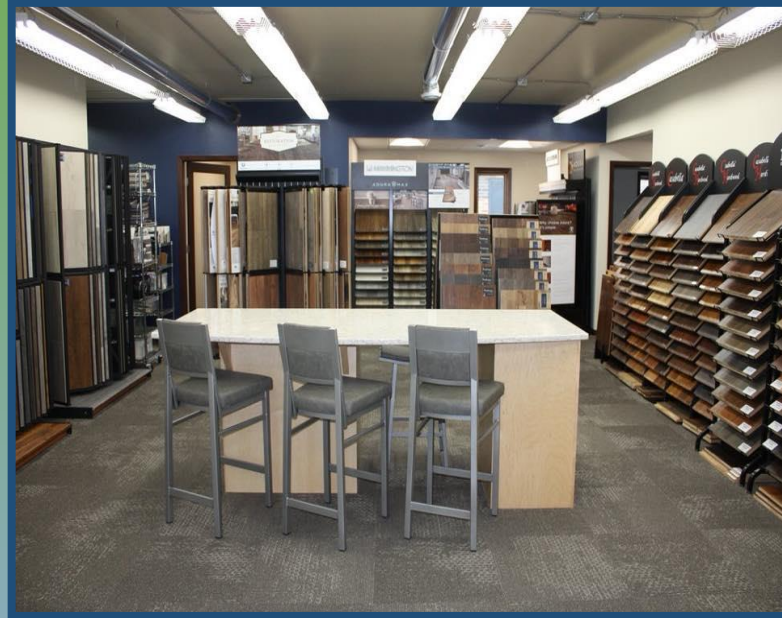


# Grace's Internship Experience At Design Direction

May 21, 2018 – July 23, 2018





This is a view of the Design Direction showroom as you walk in from the front entrance.



Here is my office for the summer which I was able to personalize with past photos with family and friends. 😊





One day, I had the opportunity to look for drapery options for a client. Often times, choosing draperies means selecting a multitude of fabric options and then narrowing it down from there based on their ability to drape properly, desired aesthetic, and price range. Tasks such as this makes you grateful for having large islands in the showroom to lay everything out for presentation! ☺



One of my tasks included checking in new product samples. Here I am checking in new Mohawk carpet sample books for the showroom.

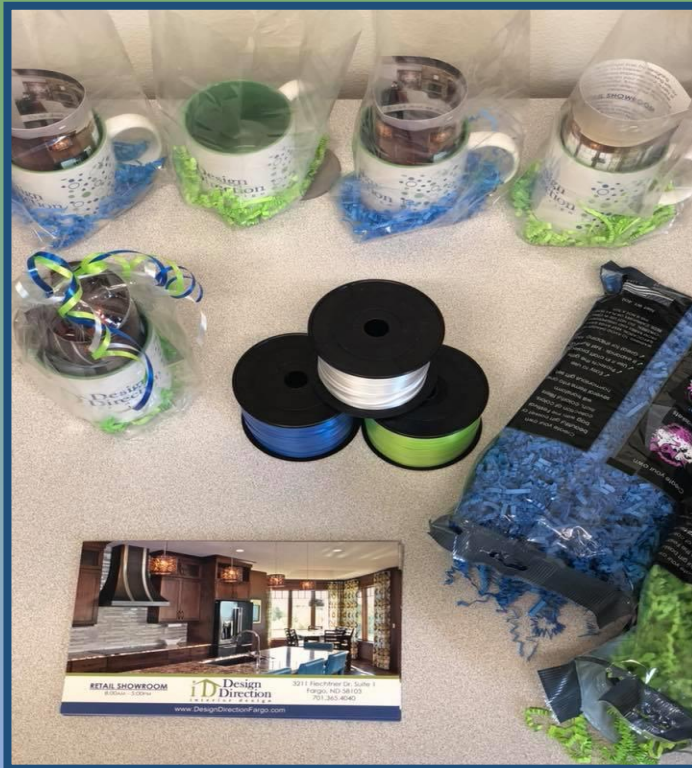


Putting carpet samples back  
after a client meeting.



Picking up a transition reducer from the Walcros  
warehouse.

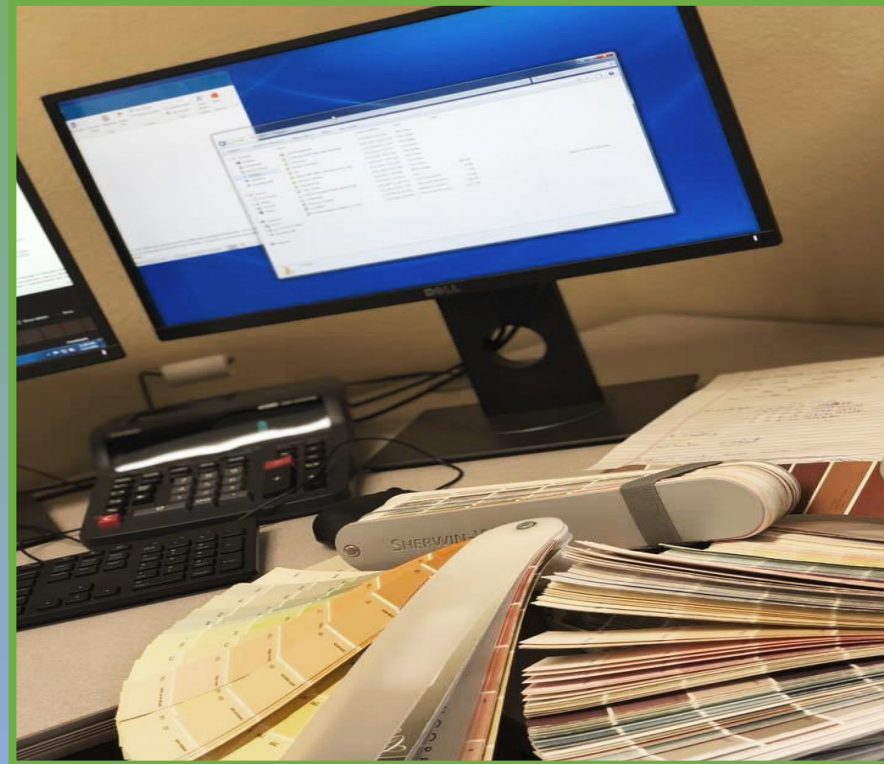




Design Direction strives to be hospitable to everyone who walks through their doors. Having these appreciation gifts at the front entrance for incoming customers shows them that Design Direction appreciates them and their business.

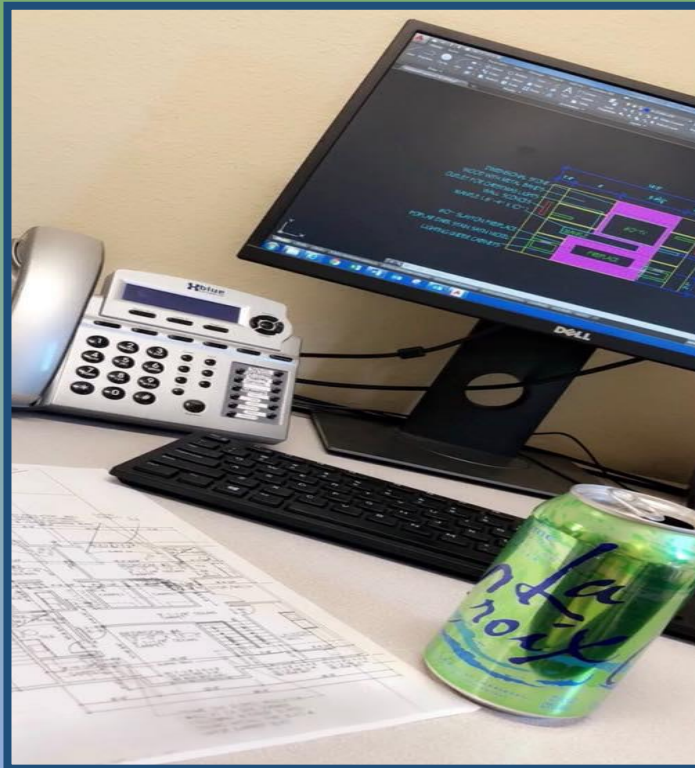


Putting away Dura Cermaic samples. Simple tasks such as this also have made me more familiarized with many different types of products.



Order Sherwin Williams and Benjamin Moore paint samples from the corresponding websites.





One of the tasks from my internship included drawing up a fireplace wall in AutoCad. I was given the original blueprints to get my measurements from.



As a designer, it is important to greet everyone who enters the showroom with a friendly smile, whether they are existing clients, new clients, contractors, installers, etc. 😊

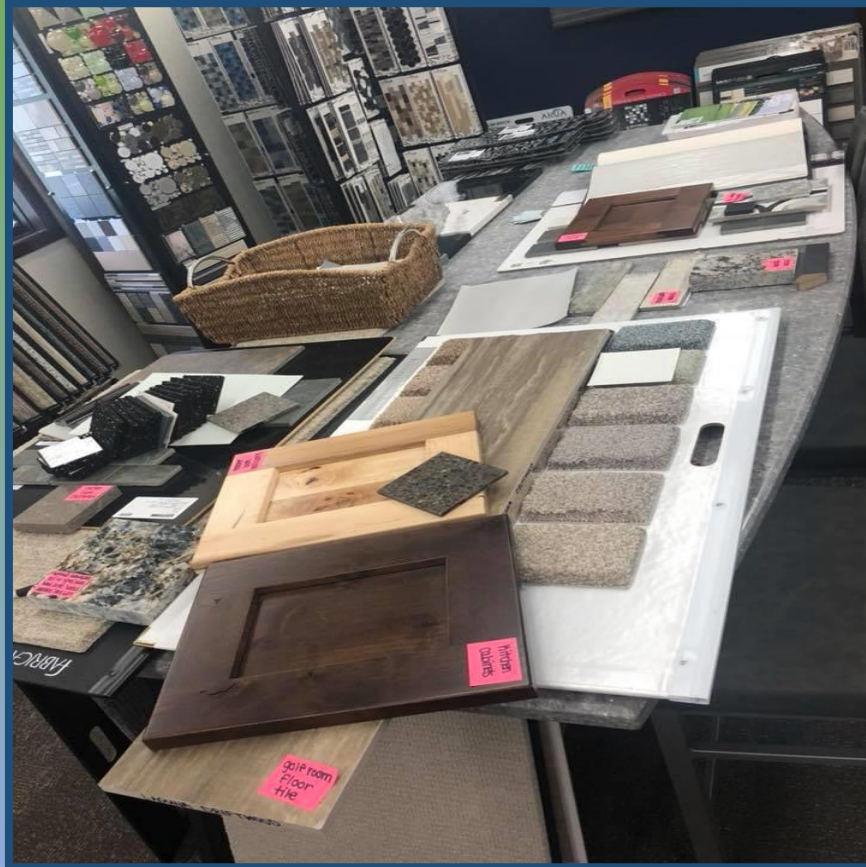


One of the reoccurring tasks of my internship included checking in freight. This included everything from Hunter Douglas blinds, tile, and draperies. It is important to verify that the correct items come in before sending them out to the job site!



This summer, Design Direction received more Mannington product samples. I was in charge of assembling this display unit and adding the new products to it.





It is important to promptly clean up after a client meeting so that the other designers in the office can use that counter space to prepare for their next client meeting and also to maintain a clean, organized, and inviting environment.



Recently, efforts to showcase design work have become of more importance to the company. My task included printing images of past design projects, framing them, and hanging them in a gallery wall style in the showroom.



A picture with the finished gallery wall!





Ordering paint samples for an upcoming client meeting!



Starting each day writing up a to do list helps to ensure that the work day runs smoothly and that all tasks are completed successfully.



When I first started my internship at Design Direction, all of the AKUA tile boards were displayed on a rotating display unit in the corner of the showroom. The designers noticed that clients weren't as intrigued to look through the tile display since it was a fixed unit that did not rotate and only showcased the first tile of each set. In addition, ergonomically it was not the best solution for the designers. My task was to get rid of the current display unit they were using for the tile boards, purchase and assemble shelving units from Menards, order bins from The Container Store, and separate the tile boards into bins based on style and type. This new way of displaying the tile boards has already had so many positive effects and has engaged both the designers and the clients more.





Picking up office supplies at Office Depot!



Home Builders Association summer picnic



Transferring sketched floorplan from site measurement to AutoCad.



Featured in this picture is one of the Hunter Douglas showroom displays at Design Direction. Throughout the internship, I have appreciated becoming more knowledgeable with this product line and all of their amazing features.